

Remote Delivery Process for Advertising Media Programs to Terminal Devices

This document describes the standardized operating procedure for remotely distributing advertising media content (programs) from the management platform to terminal devices. Adjust based on your actual system functions.

1. Overview

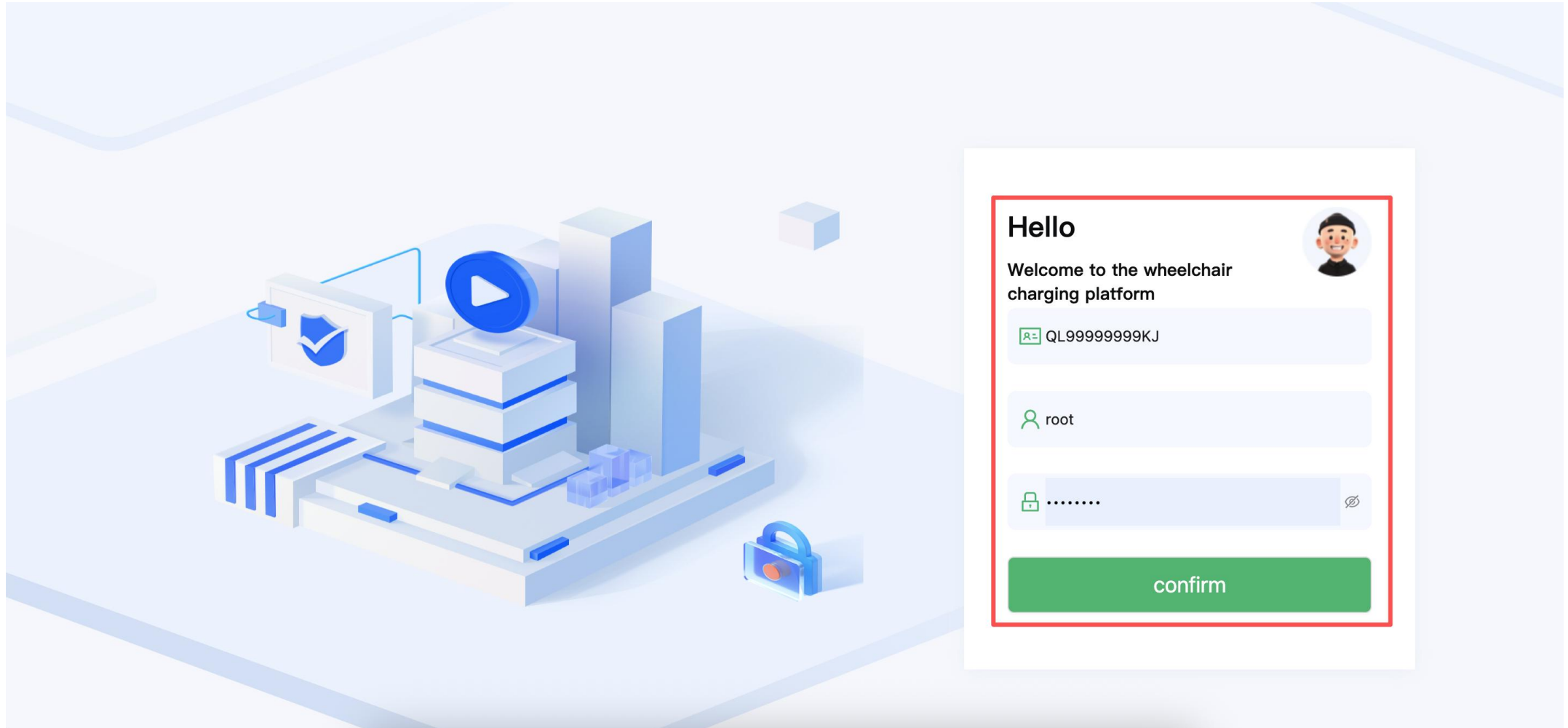
This process guides operators, backend administrators, or partners on how to use the advertising publishing platform to remotely push media programs (images / videos / playlists) to terminal devices for unified content management and updates.

2. Prerequisites

- 1) Terminal device is connected to the network (4G / Wi-Fi / Ethernet).
- 2) Terminal device is successfully bound to the backend platform and shown as online.
- 3) The operator has permission to manage advertising content.
- 4) Media resources (images/videos) are prepared with correct resolution, ratio, and formats.

3. Remote Content Delivery Workflow

Step 1: Log in to the Advertising Platform



wheelchair charging

platform

Merchants

Merchants

Distributors

Equipment to be ...

Account Mana...

User List

Role Management

OTA Managem...

OTA version mana...

OTA Task Manage...

System Manag...

Version Managem...

Partners

Business Management

Merchant Super Administrator

front page / Merchants / Merchants

username: Account Status:

Please select account status

search

Reset

+ Add to

Enable

Disable

delete

Export

Print

Fullscreen

Grid

	username	Merchant ID	Administrative address	Detailed address	Ve	operate
☐	AJA	QL93CGQPYVAM		West Lake District, Hangzhou City,...	Distrib	edit delete Disable

There are 0 data entries.

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10 items/page

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Merchant Super Administrator

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Reset

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Disable

10 items/page

Step 2: Check the charger status

wheelchair charging

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Data View ^

Data View

Charging pile ... ^

Device access

Resource Manage...

Program Configur...

Interlude configur...

Log Managem... ^

Log recording

Equipment Fault L...

Partners

Business Management

business Merchant Super Administrator v

front page / Charging pile management / Device access

Pile Number: Pile Name:

search Reset Expand

Program Name:

delete

Export

print

refresh

grid

Pile Number	Pile Name	Charging port status	Activated st...	Equipment ...	Online status	Online	operate
885D201F5A91	885D201F5A91	Charging port 1: Idle	Activated	normal	Online	2025-	edit delete
3C380FA86A7F	3C380FA86A7	Charging port 1: Idle	Activated	normal	Offline	2025-	edit delete

There are 2 data entries in total.

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10 items/page v

Step 3: Upload Media Resources

The screenshot shows a web application interface for managing media resources. A modal dialog titled "Upload resource files" is open in the center, featuring a green folder icon and the instruction "Click or drag the file to this area to upload." Below the dialog, a table of resource entries is visible. The left sidebar contains a menu with "Resource Manage..." highlighted. The top navigation bar includes "Partners" and "Business Management" buttons, and the user is identified as "Merchant Super Administrator".

Resource Management Table:

Id	Name	Type	URL	Size	Operate
1993209500402999...					
1993209430194544...					
1993207966080458...					
1980164154101882...	Introducing Shah Rukh...	video	https://media9.proxy.e...	14.63 MB	edit delete
1980160542000832...	WhatsApp Video 2025...	video	https://media9.proxy.e...	4.1 MB	edit delete
1980156333293592...	32398184341-1-192...	video	https://media9.proxy.e...	5.14 MB	edit delete

Page 1 of 1. There are 0 data entries. 10 items/page. Jump to Page.

Step 4: Create a Program or Playlist

wheelchair charging

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Data View

Data View

Charging pile ...

Device access

Resource Manage...

Program Configur...

Interlude configur...

Log Managem...

Log recording

Equipment Fault L...

Partners

Business Management

business Merchant Super Administrator

front page / Charging pile management / Device access

Id: Id

Program Name: Program Name

search

Reset

+ Add to

Export

Print

Refresh

Grid

Id	Program Name	Reserved playback ti...	Sub-resource ...	Creation time	operate		
1980164803807961...	Introducing Shah Rukh...		5	2025-10-20 14:50:54	edit	release	..Export program files
1980164325363703...	Test-WD		5	2025-10-20 14:48:59	edit	release	..Export program files
1980163548494716...	demo		5	2025-10-20 14:45:54	edit	release	..Export program files
1980152317767647...	2025-10-20Test001		5	2025-10-20 14:01:17	edit	release	..Export program files
1913176769598631...	4_video_template		9999	2025-04-18 18:24:22	edit	release	..Export program files
1862426562955440...	test24112902		5	2024-11-29 17:21:09	edit	release	..Export program files
1862426562955440...	test24112902		5	2024-11-29 17:21:09	edit	release	..Export program files

There are 0 data entries.

< 1 >

10 items/page

Step 5: Configure the Publishing Task

platform

Data View

Data View

Charging pile

Device access

Resource Man

Program Con

Interlude con

Log Managem

Log recording

Equipment Fa

Partners

Business Management

Merchant Super Administrator

* Program Name:

Test-1125

Sub-resource playbac

5

Second

Remark:

Add program

	Resource Name	Resource types	Resource	
☒	Introducing Shah Rukh Khan – The ...	video	5 Second	↓
☒	test11.mp4	video	5 Second	↑ ↕ ↓
☐	WhatsApp Video 2025-09-08 at 2...	video	Second	↑ ↕ ↓
☐	32398184341-1-192.mp4	video	Second	↑ ↕ ↓
☐	32398184341-1-192.mp4	video	Second	↑ ↕ ↓
☐	002.mp4	video	Second	↑ ↕ ↓
☐	1349_1732870465.mp4	video	Second	↑ ↕ ↓
☐	LOL.mp4	video	Second	↑ ↕ ↓

Cancel

Sure

Step 6: Confirm and Deliver

wheelchair charging

platform

Data View ^

Data View

Charging pile ... ^

Device access

Resource Manage...

Program Configur...

Interlude configur...

Log Managem... ^

Log recording

Equipment Fault L...

Partners

Business Management

business Merchant Super Administrator v

front page / Charging pile management / Program Configuration

Id: Id

Program Name: Program Name

search

Reset

+ Add to

Export

print

refresh

grid

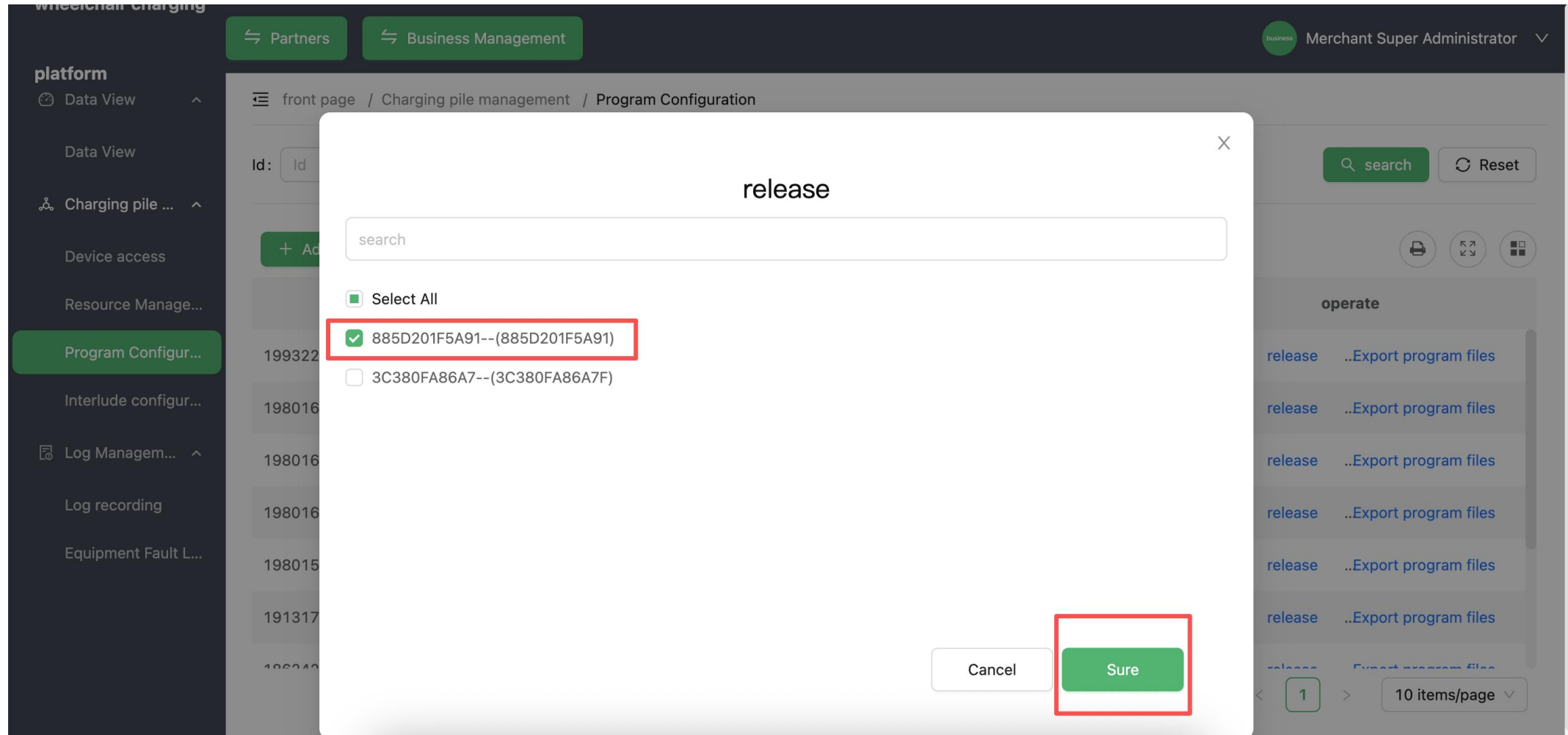
Id	Program Name	Reserved playback ti...	Sub-resource ...	Creation time	operate		
1993223215366037...	Test-1125		5	2025-11-25 15:40:21	edit	release	..Export program files
1980164803807961...	Introducing Shah Rukh...		5	2025-10-20 14:50:54	edit	release	..Export program files
1980164325363703...	Test-WD		5	2025-10-20 14:48:59	edit	release	..Export program files
1980163548494716...	demo		5	2025-10-20 14:45:54	edit	release	..Export program files
1980152317767647...	2025-10-20Test001		5	2025-10-20 14:01:17	edit	release	..Export program files
1913176769598631...	4_video_template		9999	2025-04-18 18:24:22	edit	release	..Export program files
1993198562055440	test244112000		5	2024-11-20 17:21:00	edit	release	..Export program files

There are 0 data entries.

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Confirm target devices



4. Appendix: Supported Media Formats

- 1) Media resource resolution requirement: 1024×567 .
- 2) Videos will be automatically stretched to fit the playback area.
- 3) Supported image formats: .jpg, .jpeg, .png.
- 4) Supported video format: .mp4 (recommended encoding: H.264 / H.265).
- 5) Avoid large media files (e.g., single video > 500MB).